MOUs

Department has entered into MOUs with many c.ompanies and training institutes for providing students with internship, job related training, language training, projects for final year students, placements and so on. Below is the list that provide details about MOUS during the period

List of MOUs during the period

Name of Company	Name of the department representative	Proposed activities
Germkill India Labs LLP	Mrs. Roopa Karnam Dr. Roopa Temkar V	Placement Internship Placement
Estate Monkeys LLP	Dr. Roopa Temkar V Dr. Srinivasa C	Project Assistance, Guest Lectures, internship
M/s. Scrap House Media Ltd.,	Mrs. Roopa Karnam Mr. Bharath TS	Placement Internship
M/s. Disciples India Career Skills & Entrepreneurship Development Centre (A Unit of Disciples India Educational Resources Pvt.Ltd.)	Dr. K V Ramanathan Dr. Mamatha J	Live project Placement Research Activities Consultancy Services Entrepreneurship Training
Seventth Sense People Development Solutions Pvt.Ltd.,	Mrs. Roopa Karnam Dr. Roopa Temkar V	Placement Employment related training Project related activities
Mind Burger Solutions	Mr. Brijesh Singh Dr. Mamatha J	Language Lab Expertise sharing Guest Lecture Internship





Principal, Faculty members and Company representative after signing MOU



Editorial Board

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Editor: Mrs.Lakshmi Priya M C, Assistant Professor

II JAI SRI GURUDEV II



Sri Adi Chunchanagiri Shikshana Trust (R)

SJB Institute of Technology

(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)

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Department of Management Studies

Issue: 11 SUVARTHA Even Sem:2020-21

About SJBIT

SJBIT was started in the year 2001 by Adichunchanagiri Shikshana Trust under the leadership of his holiness Padmabhushana Paramapoojya

Jagadguru Sri Sri Sri Balagangadharanatha Mahaswamiji, the then Pontiff of "Sri Adichunchangiri Mutt", guided and blessed by his Holiness Sri Sri Sri Dr. Nirmalanandanatha Mahaswamiji, mentored by Sri Sri Dr. Prakashanatha Swamiji, Managing Director and led by Dr. Ajai Chandran C K, Principal. We commit to benchmark with berst practices in teaching-learning processes towards holistic development of the institution and continuously strive to meet or exceed the expectations of all stake holders. It is proud to announce to all the stake holders that the SJBIT has accredited on 30-10-2017 by NAAC, New Delhi with A Grade(CGPA-3.22).

SJBIT VISION:

To become a recognized technical education center with global perspective

SJBIT MISSION

To Provide learning opportunities that fosters students with ethical values, intelligent development in Science and Technology and social responsibility so that they can become sensible and contributing members of the society.

ABOUT THE DEPARTMENT

The MBA Department is headed by Dr. Mamatha J. The Department of Management Studies was established at SJBIT in the year 2008, a



recognized center for MBA education in the country offers a 2 year full time MBA programme approved by AICTE & affiliated to Visvesvaraya Technological University, Belagavi, and Karnataka with an intake of 120 students. The course is designed to provide Quality Management Education and acquire skills, attributes and capabilities, to reach responsible Global Positions in Management.

/ISION

To become a recognized management education center of par excellence with a global perspective **MISSION**

"To foster continuous learning with ethical values, intelligent development in management and administration, apart from social responsibility, so that they become contributing members of the dynamic business environment & society".

ABOUT MBA RESEARCH CENTRE

The Research center is headed by Dr. Mamatha J. Various activities like workshops, FDPs, webinars and many more will be conducted under The Research and Development Centre. In this semester two webinars were organised.

WEBINARS

A webinar on "Corporate Action Life Cycle in Investment Banking: was organized on 24-04-2021. The objective of the webinar was to provide insights about buy /sell side in investment banking and also to provide information with respect to capital markets, Banking Norms, regulatory reporting, asset class and trade life cycle. The invited speaker was Mr. Padmabhushan Selvam – Senior Business Analyst from HSBC, India.

The webinar was organised online in Microsoft platform and the target audience were 4th semester MBA students.





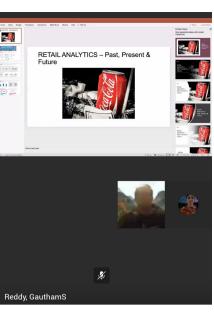


A webinar on "Retail Concepts and Modern Retailing was conducted on 28th August 2021. The speaker for the webinar was Mr. Satish Puranam, Head-Operations-Zudio(A Brand of Tata Limited).

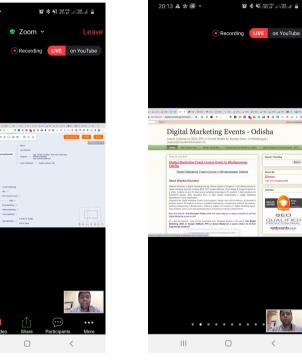
This webinar was organized with an objective of proving insights on retails concepts, modern retailing methods and many more concepts about retailing. It was organized online and II semester MBA students were the target audience.











SJB Institute of Technolog

EPARTMENT OF MBA ORGANIZES WEBINAR O

Retail Concepts and Modern Retailing

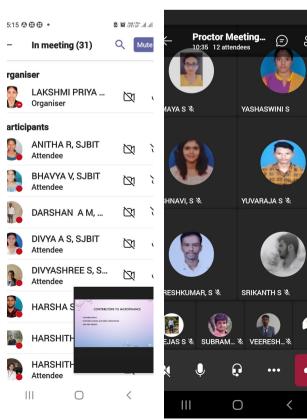
Platform: Microsoft Teams

Date: 28-8-2021 Time: 3:30-5:30 p.m

NAAC ACCREDITED WITH 'A' GRADE

ALUMNI CONNECT

The Alumni Association of MBA department intends to connect the alumni to the institution, build synergistic plans to support the institution. The alumni association is the most important resource of an educational institution. Hence MBA Department has always taken this unique initiative of bring those Alumni back to college and provide a platform for interaction/training and also guidance to their juniors in the college. This kind of career guidance will be very helpful for those who do not have industry exposure. In this regard, Alumni from 2009 batch to 2019 batch have been invited to the department for the interactions. In this even semester that is 2020-2021, two Alumni interactions has been organized. The interactions were coordinated by Mrs. Krupa M, Assistant Professor, Dept of MBA under the guidance of Dr. Mamatha J, HOD-MBA.

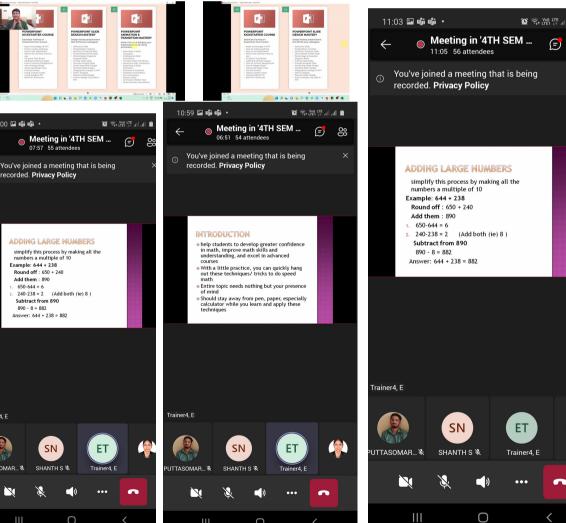


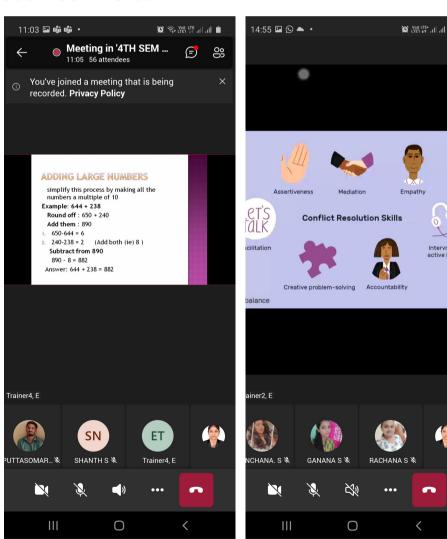
ETHNOTECH TRAINING

A 6-days skill development program was organised in association with Ethnotech IT Solutions on Advanced Excel and presentation skills, Microsoft Dynamic 365 Fundamentals. The trainers of the program were Mr. Vinal Pal/ Mr. Sujan Khadka for 2nd semester and for Micor Dynamics 365 Mr. Sheshadri and Ms. Shruthi Joshi.

The objective of the program is to make students well versed in creating, managing distributing professional spread sheets for avariety of specialized purposes and situations. Students are made ready to enter into the job market with competency by learning the use of excel spread sheets and Micro soft dynamics 365.

The program name was Microsoft Excel Expert(Microsoft 365 Apps and Office 2019 It was a 6-day program and the modules covered in various sessions are Manage Workbooks, prepare workbooks for collaboration, Use and configure language options, Fill cell based on existing data, Format and validate data, Apply advanced conditional formatting and filtering, Perform logical operations in formulas, Lookup data by using functions, use advanced data and time functions, Perform data analysis, Trouble shoot formulas, Create and modify simple macros, create and modify advanced charts, create and modify pivot tables, understand the capabilities of Dynamics 365-Finance, understand the capabilities of Dynamics 365- Human Resources- core HR, understand the capabilities of Dynamics 365 - Business Central, Describe the capabilities of Dynamics 365 - Supply Chain Management, Describe the capabilities of Dynamics 365 - Commerce.





HUMAN RESOURCE DEVELOPMENT TRAINING

In addition to skill development training, career development training will also be provided to students in all semester. In this semester, students were provided with aptitude training for 4th semester students.